

## NWISC Monthly Board minutes

### Meeting was conducted via ZOOM due to COVID-19

Attendees: Ben Hoben, Matt Stanzel, Tracy Small, Jen Small, Ben Macrae, Chad Atherton, Mary Jo Smith, Abbey Miller and Heath Richter

1. Approval of minutes – all in favor
2. Presidents report – Tracy and Abby discussed budget with more detail, based on where we currently stand
3. VP's Report – Nothing of note
4. Treasurer's Report
  - a. Financial update – Paid \$35,000.00 on note
  - b. If we refund Rec program, we'd have be left with \$56,000.00
  - c. Checking on conversion fee for refunds
    - i. May discuss asking Rec families to donate those funds as we are a non-profit who still has operating expenses.
  - d. Submitted application for card for FS star to buy fuel and eliminate excess travel and paying road tax for mowers.
5. Director of Operations/Director of Rec report
  - a. 298 kids signed up for Rec soccer which has been postponed until at least April 14<sup>th</sup>, likely longer. Looking to start games on the 18<sup>th</sup> and have a 5 week season, each age bracket would have at least one double header.
  - b. Have not purchased jersey's as there is a 25% restocking fee and want to ensure we have a program before ordering. Will discuss purchasing shirts around April 4<sup>th</sup>.
  - c. Iowa Soccer has switched to Demosphere (Abbey likes this program), it is App based. There is a 3.2% charge + 1 dollar for every transaction, looks to create a savings of \$950.00 per month.
    - i. Abbey motioned to adopt Demosphere, seconded by Ben M. All approved.
6. Coaching Director
  - a. There is a break for all players until at least April 15<sup>th</sup>, Ben proposed purchasing a program to continue the growth of our kids that they can do at home and on their own. It would require coach buy-in and parental control. Tracy believed he was already doing this with his team, and didn't believe kids would actually use the program. Total cost for all kids in program would be \$670.00.
    - i. Heath made motion to approve the purchase, Ben H seconded
      1. NO votes – Tracy and Chad
      2. Yes votes – Ben M, Ben H, Heath R, Abbey
    - ii. Motion passed 4 to 2
7. Facilities Director Report
  - a. Fertilizer plan had a cost of \$16,890.00 last year, proposed cost for this calendar year was \$14,250.00. Bid for fertilizer was for \$13,748 and did not include grass seed which would be an additional \$2,000.00. Discussed breakdown of how much from each child's Rec and Club contribution would be.

- i. Jen Made a motion to approve the \$13,748.00 for fertilizer and tabling grass seed to the fall when it is needed. Seconded by Chad A. All approved.
  - b. Goal Kick payment for \$9,000.00 from grant.
    - i. Motioned and approved by Chad A., seconded by Ben H, all approved.
  - c. April 1<sup>st</sup> is the deadline for contract with Goal Kick for indoor facility.
    - i. Discussion around pricing and time available for the facility. Goalkick provided three proposals which were discussed. In 2019, we paid \$6,500.00 for use of the facility that included 287 slotted times but did not include the indoor friendlies and other matches played. Goalkick supports the club but at the same time has costs associated with the indoor facility. Proposal from board for \$9,600.00 which would be an increase of \$20.00 per player. Goalkick is going to run numbers and get back to the board.
    - ii. Tracy will also look at using the schools for other availabilities
- 8. Marketing
  - a. Facebook ad received 1500 engagements
  - b. Looking to use Facebook and social media to promote the club
    - i. Flagfest parade
    - ii. Family Fest
    - iii. Winter fundraiser
    - iv. Other
- 9. Registrar – none
- 10. Web Master – Web blast brought in additional players and was worth the effort
- 11. Fundraiser Report – None
- 12. Grant writer – None
- 13. Secretaries report – None
- 14. Old Business
  - a. Continuing down path of getting board members on website and when their time on board is complete. Ben M will take care of this.
- 15. Next meeting April 7<sup>th</sup> – Heath will send invite

Heath makes motion and seconds to adjourn, all approved.